

TENANT TALK

MAR/APR 2020

Stay informed with upcoming marketing opportunities and Mall news
For more information visit the Tenant Portal at hullpg.com/tenantportal

UPCOMING EVENT: **Color for a Cause**

Color for a Cause is a live mural coloring contest and shopping event raising funds and awareness for local organizations. Patrons shop the Mall during this fun night out in support of local causes.

Promote your store by distributing coupons or announcing specials from the event stage. The event is **Tuesday, March 3rd** from **5-7pm**.



COMING SOON: **READS Recognition Night**

Held in May, READS Recognition Night publicly recognizes and rewards students who met their school's reading goal. Feature a special or hot item during this night at the Mall to drive traffic to your store.

Promotions can be displayed on a table at the event. To learn more visit hullpg.com/tenantportal and click EVENTS.

FASHION INSIDER: **Mother's Day Gift Guide**

Promote your store in the Mall's Fashion Insider newsletter distributed to thousands of subscribing shoppers. The Mother's Day Gift Guide will be sent on **Saturday, May 1st** and feature top gifts from the Mall.

To submit an item or promotion visit hullpg.com/tenantportal and click FASHION INSIDER. Items must be received by **Friday, April 17th**.



MORE NEWS

WEATHER UPDATES: Weather closures and delays will be posted on the Mall Updates section of the Tenant Portal and the Mall's Facebook Page. Check regularly during inclement weather as updates will be made in real time.

EASTER HAPPENINGS: The Mall will be closed on Easter Sunday. To review the Easter Bunny hours at your Mall visit your mall's website or hullpg.com/tenantportal and click MALL UPDATES.

For additional questions email marketing@hullpg.com

