

VILLAGE OF MARTINSVILLE

2014 & 2015 | PROPERTY REDEVELOPMENT



Embarked on a redevelopment to de-mall, resize and re-tenant the property to create a successful shopping center. Demoeed vacant interior mall spaces and enclosed common areas.



AFTER



Retained select national tenants relocating stores from their former inline space to an exterior facing bay. Attracted new retailers to the market and built out a mix of big box stores and small shop space to accommodate new tenants and allow for future leasing efforts.





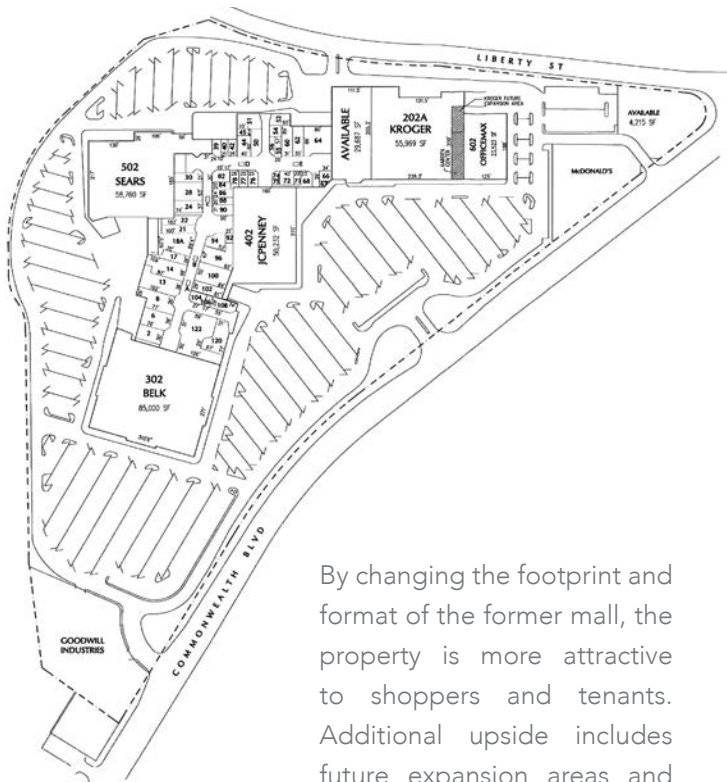
BEFORE

Demoed JC 5 Star building and upgraded the exterior with contemporary facades, functional access for each tenant, new parking, signage and lighting.



AFTER

BEFORE



By changing the footprint and format of the former mall, the property is more attractive to shoppers and tenants. Additional upside includes future expansion areas and outparcel development.

AFTER

